

# >2021-22

## Business Plan

### Dog and Cat Management Board

**The Dog and Cat Management Board has developed a new five year strategic plan (2020-2025).**

The strategic plan supports the Board to execute its functions under the Act and realise its investment in the Dogs and Cats Online (DACO) system. DACO provides opportunities to improve dog and cat management by centralising data collection and analysis. This work supports the Board's education and communication programs and contributes evidence to policy advice and further legislative reform.

This annual business plan identifies priority actions that deliver on the strategic plan. The 2021-22 business plan also reports on progress achieved in the first year of the strategic plan. These accomplishments occurred during the COVID-19 disrupted year that was 2020.



Encourage	Reduce	Promote
<p>Encourage responsible dog and cat ownership.</p> <p><b>Success looks like</b></p> <ul style="list-style-type: none"> <li>• Increased community understanding of responsible dog and cat ownership and management.</li> <li>• Increased number of cats on Dogs and Cats Online.</li> <li>• Increased number of breeders registered on Dogs and Cats Online.</li> <li>• Increased compliance with online dog and cat sales.</li> <li>• Decreased rate of euthanased dogs and cats.</li> <li>• Continued facilitation of appropriate educational programs.</li> </ul>	<p>Reduce public and environmental nuisance caused by dogs and cats.</p> <p><b>Success looks like</b></p> <ul style="list-style-type: none"> <li>• Decreased number of dog attacks.</li> <li>• Reduced number of unwanted dogs and cats.</li> <li>• Greater consistency for cat management across councils.</li> <li>• Collaborative arrangements to address the unowned cat population.</li> <li>• Increased compliance of compulsory microchipping, desexing and breeder registration.</li> </ul>	<p>Promote the effective management of dogs and cats.</p> <p><b>Success looks like</b></p> <ul style="list-style-type: none"> <li>• Providing leadership and advocacy for dog and cat management.</li> <li>• Improving relationships with stakeholders.</li> <li>• Increasing collaboration on dog and cat matters at a national level.</li> <li>• Being financial sustainable.</li> <li>• Applying evidence based dog and cat management principles.</li> <li>• Reviewing the operational aspects of the Dog and Cat Management Act.</li> <li>• Maximising the data quality and utilisation rate of Dogs and Cats Online.</li> </ul>

### How we'll deliver ...

Partnership & collaboration	Evidence based decision-making	Simpler regulation	Organisational excellence
<p>Engaging and investing in relationships to promote responsible dog and cat management.</p>	<p>Focussed on informed strategies to reduce:</p> <ul style="list-style-type: none"> <li>• dog attacks</li> <li>• nuisance cats</li> <li>• unchecked breeding</li> <li>• euthanasia rates.</li> </ul>	<p>Consult with stakeholders to ensure future reviews of the Act, regulations, Board policies and frameworks have less red tape.</p>	<p>Foster a culture that promotes effective governance and industry leadership.</p>



# Dog and Cat Management Board 2021-2022 Business Plan





## Program 1

Responsible ownership and effective management of dogs and cats



### Priority action

### 2020-21 Achievements



1.1 Deliver and evaluate educational programs that promote responsible ownership and effective management of dogs and cats

-  Final year of Living Safely With Pets program delivered
-  Review of alternative educational program opportunities initiated


1.2 Develop and implement a cat management strategy and plan

-  Board conducted workshop with stakeholders on cat management issues – July 2020.
-  Advice provided to the Minister on the recommended approach for uniform cat management policy.



1.3 Develop a plan for improved dog-attack data and dog attack counter measures

-  Board conducted a workshop on dog attack incidents
-  Improvements to DACO dog incident reporting identified.

1.4 Advise the Minister and LGA on amendments required to the Dog and Cat Management Act

-  Initial planning on opportunities for legislative amendment underway.

1.5 Monitor emerging issues

-  Community concerns identified through media activity are monitored and logged.
-  Emerging issues have been identified and targeted for future Board workshops and project development


## Program 2

Effective Board and organisational performance


### Priority action

### 2020-21 Achievements


2.1 Implement and evaluate the communication and engagement plan which includes a strategy for developing partnerships with stakeholders

-  Communications plan developed for implementation in 2021



2.2 Implement the DACO framework and action plan to ensure long term viability and sustainability of the system

-  DACO framework and action plan completed

2.3 Maintain a rolling five year financial plan for the Dog and Cat Management Board to ensure financial sustainability and viability

-  A rolling five year financial plan for the Dog and Cat Management Board was developed and formed the basis for the 2021-22 business plan

2.4 Regularly evaluate the Board's operations and performance



-  Operational performance against priority actions reported to each Board meeting
-  Achievements highlighted in this business plan

2.5 Support the administration of the Act by local councils and review compliance approaches by the Board

-  NEW ACTION

2020-21 Priority action completed

Implement a new Board meeting cycle with meetings every second month and workshops/briefings alternate

-  Implemented
-  Two workshops held in 2020  
1/Cat management  
2/Dog attack incidents