



The Dog and Cat Management Board has developed a new five year strategic plan (2020–2025).

This annual business plan identifies priority actions that deliver on the Dog and Cat Management Board’s five year strategic plan (2020–2025).

The strategic plan supports the Board to execute its functions under the Act and realise its investment in the Dogs and Cats Online (DACO) system. DACO provides opportunities to improve dog and cat management by centralising data collection and analysis. This work supports the Board’s education and communication programs and contributes evidence to policy advice and further legislative reform.

Achievements from the business plan can be found on the Board’s website under ‘About/Achievements’.

Encourage

Encourage responsible dog and cat ownership.

Success looks like:

- Increased community understanding of responsible dog and cat ownership and management.
- Increased number of cats on Dogs and Cats Online.
- Increased number of breeders registered on Dogs and Cats Online.
- Increased compliance with online dog and cat sales.
- Decreased rate of euthanased dogs and cats.
- Continued facilitation of appropriate educational programs.

Reduce

Reduce public and environmental nuisance caused by dogs and cats.

Success looks like:

- Decreased number of dog attacks.
- Reduced number of unwanted dogs and cats.
- Greater consistency for cat management across councils.
- Collaborative arrangements to address the unowned cat population.
- Increased compliance of compulsory microchipping, desexing and breeder registration.

Promote

Promote the effective management of dogs and cats.

Success looks like:

- Providing leadership and advocacy for dog and cat management.
- Improving relationships with stakeholders.
- Increasing collaboration on dog and cat matters at a national level.
- Being financial sustainable.
- Applying evidence based dog and cat management principles.
- Reviewing the operational aspects of the Dog and Cat Management Act.
- Maximising the data quality and utilisation rate of Dogs and Cats Online.

How we’ll deliver ...



Partnership & collaboration

Engaging and investing in relationships to promote responsible dog and cat management.

Evidence based decision-making

Focussed on informed strategies to reduce:

- dog attacks
- nuisance cats
- unchecked breeding
- euthanasia rates

Simpler regulation

Consult with stakeholders to ensure future reviews of the Act, regulations, Board policies and frameworks have less red tape.

Organisational excellence

Foster a culture that promotes effective governance and industry leadership.

Program 1

Responsible ownership and effective management of dogs and cats

Priority action	Budget
1.1 Deliver and evaluate educational programs that promote responsible ownership and effective management of dogs and cats	\$150,000
1.2 Develop and implement a cat management strategy and plan	\$100,000
1.3 Develop a plan for improved dog-attack data and dog attack counter measures	\$100,000
1.4 Advise the Minister and LGA on amendments required to the Dog and Cat Management Act	\$50,000
1.5 Monitor emerging issues	\$83,000

For a snapshot of the Board's 2022 achievements visit the Board's website

dogandcatboard.com.au/about/achievements

**Program 2**

Effective Board and organisational performance

Priority action	Budget
2.1 Implement and evaluate the communication and engagement plan which includes a strategy for developing partnerships with stakeholders	\$80,000
2.2 Implement the DACO framework and action plan to ensure long term viability and sustainability of the system	\$936,000
2.3 Maintain a rolling five year financial plan for the Dog and Cat Management Board to ensure financial sustainability and viability	-
2.4 Regularly evaluate the Board's operations and performance	-
2.5 Support the administration of the Act by local councils and review compliance approaches by the Board	\$100,000

Operating expenses

Operating expenses	Budget
DACO 2.0 preparation	\$500,000
Dog and Cat Management Unit staffing	\$1,306,000
Dog and Cat Management Unit general administration	\$87,000
Dog and Cat Management Board fees	\$55,000
Service level agreement with Dept for Environment and Water	\$380,000